

## Introducing HealthTrust's New Environmental Health Product Transparency Solution

HealthTrust is pleased to announce the availability of environmental health data to support our members' responsible sourcing and sustainability initiatives.

Our member health systems are actively engaged in efforts to operate in socially and environmentally responsible ways. They seek to provide healthier environments for their patients, staff and the community through waste reduction, energy conservation, elimination of exposure to chemicals of concern, and by minimizing their environmental footprint. They also work to ensure the same socially and environmentally responsible practices they follow are in place with their supply chain.

Health system sustainability directors are charged with quantifying their progress, and for this, they need greater transparency in how products are produced, packaged, distributed, and disposed of. Their goal is to quantify the use and impact of products that meet purchasing requirements for quality, price and outcomes, and at the same time, demonstrate innovative approaches to material choices, use of safer chemicals, more efficient packaging, energy efficiency, and waste reduction.

In response, through collaboration with MindClick, a leader in product transparency solutions, HealthTrust is providing our members with environmental health product intelligence. Through a HealthTrust branded portal, our members are accessing MindClick's Environmental Health (EH) Index™.

MindClick's rapidly growing EH Index™ contains over 1,000,000 environmental health attributes collected directly from almost 200 suppliers for over 170,000 products. MindClick converts supplier responses to the industry's Standardized Environmental Questionnaire (SEQ) into easy to use, easy to understand EH ratings. The ratings serve as a good/better/best indicator of a product's contribution to waste reduction, safer chemicals, and alternative disposal solutions such as recycling, reprocessing and reuse.

In addition to the ratings, our members access analytics detailing product performance and contract performance by EH factor. Robust search solutions help our members find products and contracts that meet their specific reporting goals.

To further support our members, HealthTrust is including environmental health performance in our sourcing decision process. We will continue to help our members deliver quality patient care at the lowest possible cost, while providing the assurance of socially and environmentally responsible practices in their supply chains.

### What does this mean for HealthTrust contracted suppliers?

MindClick has matched products in their EH Index™ data with our contracted products to populate the EH portal for our members. We have determined that the majority of HealthTrust contracted suppliers have provided EH data to MindClick in response to RFIs industry-wide. However, we may be missing data for products contracted by HealthTrust.

In line with our commitment to evidence-based contracting, we request the EH data provided to MindClick reflects the highest levels of quality and accuracy. Our members are relying on this data for their own analysis and reporting purposes. To support our members, we require the following:

- 1) Contact MindClick to determine any contracted products which lack EH data and update accordingly.
- 2) Review existing EH data provided by your company and update as needed.
- 3) Complete MindClick's verification process.

In return, MindClick will provide your marketing and sales teams with access to your products' ratings and comparative performance. You will also receive reports on health system use of EH data and gain insight into the product innovation our members are seeking to support their total health goals.

Thank you for your efforts to support our members' socially and environmentally responsible reporting needs. If you have any questions or want to learn more, please contact Zoë Beck, HealthTrust's sustainability manager, directly at 615-344-3142 or [zoe.beck@healthtrustpg.com](mailto:zoe.beck@healthtrustpg.com).



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